

GOOD NEWS FOR ACTORS, WRITERS AND OTHER MEDIA ARTS PRACTITIONERS! HERE'S YOUR CHANCE TO EARN AN UNDERGRADUATE COMMUNICATIONS DEGREE WHILE WORKING!

INTRODUCING THE LA CONSOLACION COLLEGE MANILA DEPARTMENT OF MASS COMMUNICATION (PAASCU Level III Accredited)

COURSE PORTFOLIO PROGRAM

This specialized and individualized program is designed to suit the needs of media industry practitioners who have gathered enough experience in their chosen field in the areas of New Media and New Media Relations and yet, due to career priorities, are unable to provide themselves the full opportunity to undergo formal education to pursue an undergraduate degree in Mass Communication's six straight programs, namely,

Broadcasting, Advertising, Journalism, Corporate Communication, Multi-Media Arts and Performance in Media Arts

CONVENIENTLY DESIGNED FOR MEDIA INDUSTRY PRACTITIONERS

In this program, the applicant's professional experience shall be carefully assessed for possible academic credit unit equivalency which is necessary for him to fulfill course requirements. After which, the learner will pursue these necessary academic requirements, a blend of on-line theory revalidations, on-site workshops, and virtual discussions.

INDUSTRY FRIENDLY INTERNSHIPS

To fulfill internship requirements, a special admissions team of MassComm faculty cum media industry practitioners headed by the department chair shall likewise assess the student's current career resume and assignments, and at the end of the day, will decide as to what other areas of expertise should the student need to strengthen or reinforce. Redirections in internship assignments shall be based on these assessments.

FLEXIBLE TIMELINE

The program could commence anytime or as soon as the applicant's application form, letter of intent, interview results and other pertinent documents necessary for his professional portfolio evaluation be screened and assessed by the faculty admissions team. The schedule of virtual and off-line exercises, workshops, immersions and observations between learner and facilitator shall then be discussed.

FOR MORE INFO, PLEASE SEE / CALL / EMAIL THE LCCM ADMISSIONS AND STUDENT RELATIONS OFFICE AT 313 0522 / lccm_admissions@yahoo.com OR VISIT US AT www.lccm.edu.ph